

## HKEX INFORMATION SERVICES LIMITED

(A wholly-owned member of the Hong Kong Exchanges and Clearing Limited Group)

12 October 2016  
Our Ref: MDD/16/2097

By Email

**To: All Licensed Information Vendors (“IVs”)**

### **Marketing Programmes for Cash and Derivatives Market Data: Programmes Extension and Updates**

Further to our notice on [26 August 2016 \(Our ref: MDD/16/1898\)](#) on the launch of two new marketing programmes, we are also pleased to announce that the following marketing programmes have been extended with updates as below. More information on all marketing programmes could be found on HKEx website under the [Promotion section](#).

#### **A) Marketing Programmes on Shanghai/Shenzhen- Hong Kong Connect**

	<b>Marketing Programme</b>	<b>Updates</b>
1.	Fixed Fee Programme on 5 Depths of Southbound Eligible Stocks	<p><b><u>Extend Discounted Fees Offer and Re-introduce Early Bird Offer</u></b></p> <ul style="list-style-type: none"> <li>- The end date of the <b>Fixed Subscriber Fee of HK\$125,000</b> has been extended from 31 December 2016 to <b>31 December 2017</b>. This term is applicable to all Mainland brokers who have joined the programme;</li> <li>- <b>Mainland brokers who sign up for the programme within 3 months after the launch of SZ-HK Connect may enjoy an early-bird promotion of the Redistribution Fee waiver (up to HK\$66,300 per quarter) for until 31 December of 2017;</b></li> <li>- Mainland brokers who are eligible to participate in the SH-HK or SZ-HK Connect may apply for this programme and distribute 5 depths streaming data of southbound eligible stocks for <b>both</b> SH-HK and SZ-HK Connect;</li> <li>- 16 Mainland brokers have signed up for the programme and the full list is published on our <a href="#">website</a>.</li> </ul>
2.	Daily Charge Service Programme	<p><b><u>Extend Discounted Fees Offer and Re-introduce Early Bird Offer</u></b></p> <ul style="list-style-type: none"> <li>- The end date of the special discount of <b>HK\$3.5 per Subscriber per day</b> has been extended from 31 December 2016 to <b>31 December 2017;</b></li> <li>- IVs' with Third Party Service Clients who sign up for the programme <b>within 3 months after the launch of SZ-HK Connect</b> could enjoy the early-bird promotion with a waiver on the minimum subscription requirement of 2,000 connection days per month per Third Party until 31 December 2017;</li> </ul>

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## B) Marketing Programme on Securities Market Data

	Marketing Programme	Updates
1.	Mainland China Discount Programme	<b><u>Extend Discounted Fee Offer</u></b> <ul style="list-style-type: none"><li>- Discounted monthly subscriber fee of <b>\$80 for retail clients and \$120 for corporate clients in Mainland</b>;</li><li>- The programme due to expire on 31 December 2016 has been extended to <b>31 December 2017</b>.</li></ul>

## C) Marketing Programme on Derivatives Market Data

	Marketing Programme	Updates
1.	Marketing Programme for Asia Commodities and Derivatives New Product	<b><u>Extend Fee Waiver Offer</u></b> <ul style="list-style-type: none"><li>- <b>Fee waivers on Redistribution Fee and/or Subscriber Fees</b> for IVs and subscribers in the following to promote new derivatives products Australia, New Zealand, Malaysia and India in addition to Mainland China, Japan, Korea, Singapore and Taiwan:</li><li>- The programme due to expire on 31 December 2016 has been extended to <b>31 December 2017</b>.</li></ul>

Full list of the marketing programmes and more details of our products and services could be found on the [Data Products section](#) on HKEX website.

Should there be any questions, please send email to [MarketData@hkex.com.hk](mailto:MarketData@hkex.com.hk).

Yours faithfully,

Winnie Sin  
Senior Vice President  
Data Licensing and Marketing, Market Data  
Markets Division

香港交易所資訊服務有限公司  
(香港交易及結算所有限公司集團全資附屬成員機構)

2016年10月12日  
參考編號: MDD/16/2097

以電郵發送

致: 所有持牌信息供應商 (“信息商”)

敬啟者,

## 證券市場數據及衍生產品市場數據推廣計劃: 計劃的延長及更新

繼我們於2016年8月26日發出有關兩個新推廣計劃的[客戶通告 \(參考編號: MDD/16/1898\)](#), 我們亦很高興宣佈以下推廣計劃的延長及更新。更多關於所有推廣計劃的詳情, 可以到香港交易所網站的[推廣部分](#)查看。

### D) 滬港通/深港通相關的市場數據推廣計劃

	推廣計劃	更新詳情
1.	滬港通南向交易標的股票5檔深度之包月計劃	<b>延長用戶費優惠及重新推出預早申請優惠</b> <ul style="list-style-type: none"><li>- 港幣125,000的包月計劃已從2016年12月31日延長至2017年12月31日。已加入此優惠計劃的內地券商亦能享受特別優惠到2017年年底;</li><li>- 在深港通推出後三個月內申請此推廣計劃的內地券商, 可享受預早申請優惠, 即豁免轉發費(可達每季度港幣66,300)直到2017年12月31日;</li><li>- 可參與深港通或滬港通的內地券商即有資格申請此推廣計劃; 以固定月費提供深港通及滬港通下的港股通南向交易標的股票的5檔串流數據;</li><li>- 16家內地券商已參與此計劃, 全部名單已在我們的<a href="#">網站</a>上公佈。</li></ul>
2.	按使用天數收費服務計劃	<b>延期用戶費優惠及重新推出預早申請優惠</b> <ul style="list-style-type: none"><li>- 每日每用戶的港幣3.5特別優惠已由2016年12月31日延長至2017年12月31日;</li><li>- 有第三方服務客戶的信息商如在深港通推出後三個月內申請此計劃, 即可享受預早申請優惠計劃: 即豁免最低起算費(每月每個第三方客戶2000連接天數)的要求直到2017年12月31日。</li></ul>

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## E) 證券市場數據的推廣計劃

	推廣計劃	更新詳情
1.	中國內地地區折扣優惠計劃	<b><u>延長優惠月費計劃</u></b> <ul style="list-style-type: none"><li>- 優惠月費：\$80 港幣每內地個人投資者，\$120 港幣每內地機構投資者；</li><li>- 此推廣計劃原於 2016 年 12 月 31 日結束，現已延長至 2017 年 12 月 31 日。</li></ul>

## F) 衍生產品市場數據的推廣計劃

	推廣計劃	更新詳情
1.	針對亞洲商品和新衍生產品的市場數據推廣計劃	<b><u>延長轉發費豁免計劃</u></b> <ul style="list-style-type: none"><li>- 為推廣新衍生產品，於以下地區（澳大利亞，新西蘭，馬來西亞，印度及中國大陸，日本，韓國，新加坡和臺灣）的信息商或用戶可豁免轉發費和/或用戶費；</li><li>- 此推廣計劃原於 2016 年 12 月 31 日結束，現已延長至 2017 年 12 月 31 日。</li></ul>

有關所有的推廣計劃及更多我們產品和服務的細節，可瀏覽香港交易所網站的[數據產品部分](#)。

如有任何問題，請發送電子郵件至 [MarketData@hkex.com.hk](mailto:MarketData@hkex.com.hk)。

此致

冼韻妮謹啓  
高級副總裁  
數據授權及推廣，市場數據  
市場科