ENHANCING HONG KONG'S LISTING FRAMEWORK

Market Consultation on GEM Review and New Board Concept Paper



Charles Li David Graham James Fok

1 Introduction

2 GEM Review Consultation Paper

3 New Board Concept Paper



HKEX's Listing Reform Proposals

HKEX has today issued two papers seeking feedback on proposed market enhancements:

- 1 Review of the Growth Enterprise Market (GEM) and Changes to the GEM and Main Board Listing Rules Consultation Paper ("GEM Review")
- New Board Concept Paper



Review

- Reflect currently acceptable standards in the market
- Address recent concerns on quality and performance



Enhance Quality and Competitiveness of Hong Kong Market

- Improve access to issuers
- Diversify HK's market
- Maintain appropriate investor protection

New Board

- This is a holistic approach
- New Board and GEM Review proposals are complementary to each other
- Focus on the needs of both issuers and investors



Focus on What Issuers and Investors Need

What do **ISSUERS** look for?

- Access to capital
- Clear initial and ongoing listing obligations
- Low listing costs
- High valuations
- Aftermarket liquidity

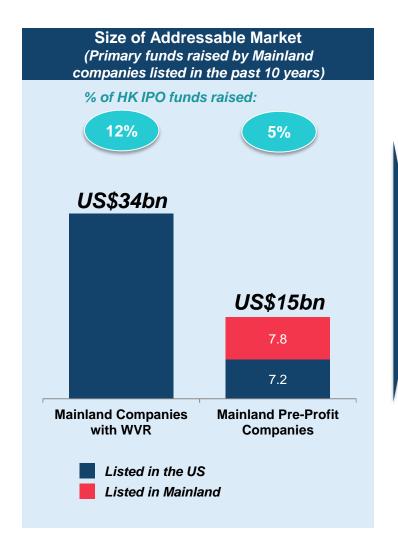
What do **INVESTORS** look for?

- Access to growth sectors
- Diversity of exposure
- Transparent and fair disclosure
- Appropriate investor protection standards
- Liquidity

The starting point for our proposals is to address the needs of the core users of our market



Potential Benefits of New Board









- Develop Hong Kong's high tech ecosystem
- ✓ Generate additional tax revenues from trading
- Create job opportunities



Principles Underlying the Proposals

Market Concerns

GEM REVIEW

MARKET QUALITY

- Post-IPO liquidity / volatility
- "Shell" creation
- Circumvention of Main Board due diligence requirements via GEM "stepping stone"

Raise listing criteria

Mandatory public offer to broaden shareholder base and reduce price volatility

How We Address Them

Remove Main Board "stepping stone" mechanism

Limit impact on existing issuers and investors

ACCESS TO LISTINGS

- High concentration of "Old Economy" sectors
- Lack of exposures to growth sectors
- Current listing framework does not cater to needs of "New Economy" issuers:
 - > Pre-profit companies
 - Non-standard governance features
 - No secondary listings of Mainland companies

NEW BOARD CONCEPT

Targeted measures to attract New Economy issuers

Widen access to listings

Maintain protection standards appropriate for eligible investors

Remove obstacles to secondary listings by Mainland issuers



1 Introduction

2 GEM Review Consultation Paper

New Board Concept Paper



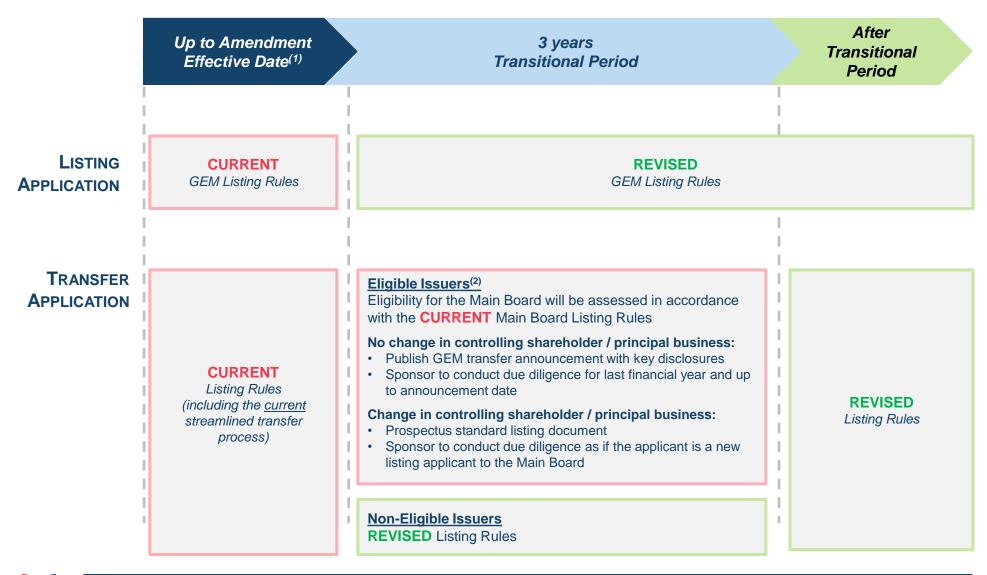
Proposals for GEM

| GEM issuers moving to the Main Board | Current Regime | Proposed Changes |
|--|---|--|
| POSITIONING | Stepping stone to Main Board Streamlined transfer process No sponsor required Transfer announcement only | Stand-alone SME board No streamlined transfer process Sponsor must be appointed "Prospectus-standard" listing document |
| ADMISSION REQUIREMENTS | Published one full year's accounts since listing + no investigations for serious breaches 12 months before transfer | Published two full year's accounts since listing + no investigations for serious breaches <u>24 months</u> before transfer |
| Listing Requirements | | |
| CASHFLOW REQUIREMENT | HK\$20mil | HK\$30mil |
| MIN. MARKET CAPITALISATION | HK\$100mil | HK\$150mil |
| MIN. PUBLIC FLOAT VALUE | HK\$30mil | HK\$45mil |
| POST-IPO LOCK-UP PERIOD ON CONTROLLING SHAREHOLDER | 1 Year | 2 Years |
| OFFERING MECHANISM | 100% placing allowed | Mandatory public offering of at least 10% of the total offer size ⁽¹⁾ |
| PLACING TO CONNECTED PERSONS/CONNECTED CLIENTS | No restriction provided full disclosure is made in the listing document | Align with Main Board where waiver/ consent of the Exchange is required |

Proposed changes are intended to ensure that the rules reflect currently acceptable standards in the market and address recent regulatory concerns on GEM listing applicants and issuers.



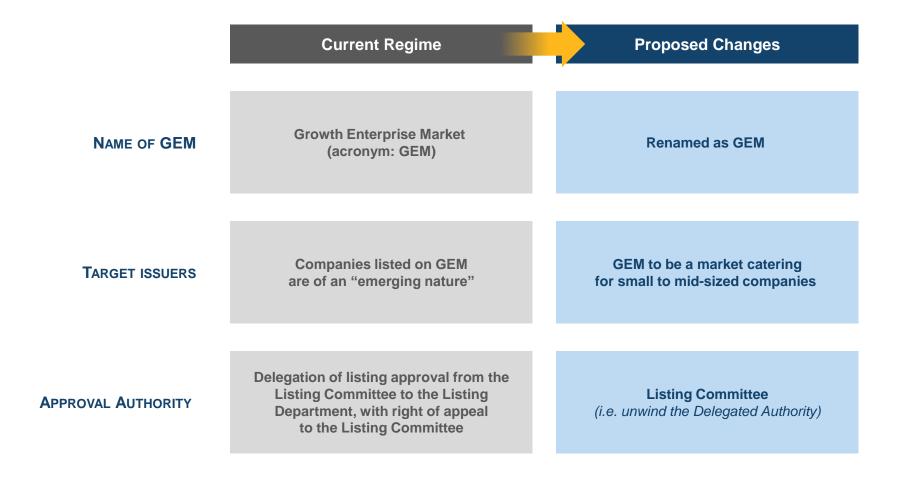
Transitional Arrangements for GEM issuers and applicants





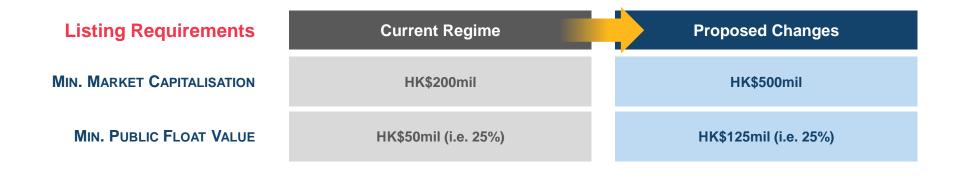
- (1) Amendment Effective Date is expected to be approximately **six months** after the date of the GEM consultation paper.
- Eligible Issuers are companies listed on GEM on or before the date of the GEM consultation paper and GEM applicants who have submitted a valid listing application on or before the date of the GEM consultation paper

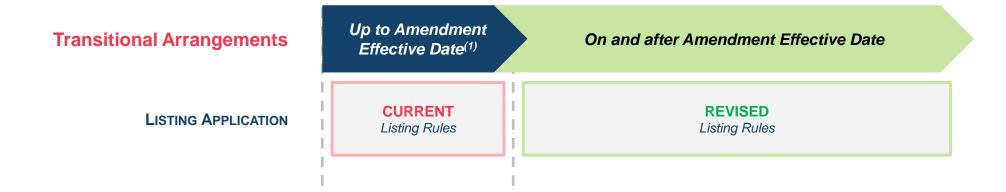
Other Changes relating to **GEM**





Proposals for the Main Board





Proposed amendments to Main Board Listing Rules are:

- 1. intended to preserve the Main Board's position as a market for larger companies.
- 2. independent of the outcome of the proposed changes for GEM.



1 Introduction

2 GEM Review Consultation Paper

New Board Concept Paper



Overview of the New Board

- The New Board would comprise two distinct segments
- Each is targeted at different types of issuers and investors
- Both segments would allow WVR companies to list

New Board PRO

Early-stage / pre-profit New Economy companies

INVESTOR **ELIGIBILITY**

TARGET

ISSUERS

Professionals⁽¹⁾ only

ADMISSION **FINANCIAL** REQUIREMENTS

PROCESS

VETTING Light touch

· No financial or track record requirements

Minimum expected market cap of HK\$200mil

New Board PREMIUM

New Economy companies meeting Main Board financial and other key requirements, but unable to meet certain criteria

- Non-standard equity governance structures
- > US-listed companies with standards differing from HK
- Same as Main Board
- · Same as Main Board
- Same as Main Board



Admission Criteria and Listing Process

New Board New Board PRO PREMIUM SUPERVISION Listing Committee and SFC Listing Department LISTING APPROVAL **Listing Committee** Under delegation from Listing Committee **Financial Advisers** LISTING ADVISOR **Sponsor** Type 6 Licence Holders⁽¹⁾ LISTING DOCUMENT **Listing Document**(2) Prospectus⁽³⁾ **OFFER MECHANISM Placement Public Offer** MIN. FREE FLOAT / INVESTORS 25%, subject to 100 investor minimum 25%, subject to 300 investor minimum Must have IOSCO MMOU / SFC bilateral Must have IOSCO MMOU / SFC bilateral **OVERSEAS ISSUERS** agreement agreement No requirement for HK equivalent Waivers for issuers already listed on a shareholder protection as required by the **Recognised US Exchange from HK** 2013 JPS "equivalent" shareholder protection standards Permits secondary listing of Mainland companies Permits secondary listing of Mainland companies

Issuers qualifying for New Board PREMIUM, GEM or the Main Board may not list on New Board PRO.

The Listing Committee would also retain discretion to require issuers on the New Board to demonstrate that they have the characteristics of a New Economy company



⁽¹⁾ Subject to market feedback and further consideration by the SFC

⁽²⁾ Contains all material information that would be required by a professional investor in order to make an investment decision

Continuous Listing Obligations and Delisting

New Board

New Board PREMIUM

CONTINUOUS
LISTING
OBLIGATIONS

Companies listed on the New Board would be expected to comply with standards similar to the Main Board:

- Timely disclosure of material information
- Publication of financial statements for the half-year and full-year under prescribed accounting standards
- Notifiable and connected party transaction rules
- Directors' suitability and minimum INED representation
- Company secretary must be appointed
- General meetings will be required
- Super-majority voting is required on certain fundamental matters
- Pre-emption rights for existing shareholders to protect them from dilution

DELISTING

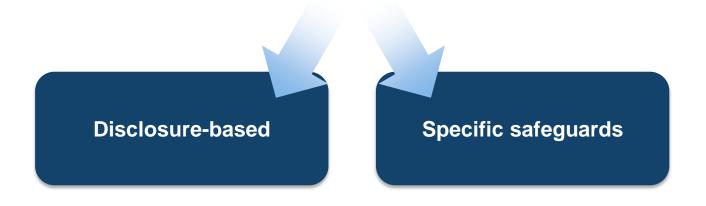
Automatic delisting if continuously suspended for <u>90 days</u>

Automatic delisting if continuously suspended for <u>6 months</u>



Special Considerations for WVR Companies

Two potential approaches:



We are seeking market views as to preferred approach.

If specific safeguards are preferred, market views are sought on appropriate safeguards

Concession for companies listed on a Recognised US Exchange:

- "Disclosure-only" approach for companies with good compliance track record
- Allows listings of WVR companies already listed in the US, without requiring extensive changes to Articles of Association



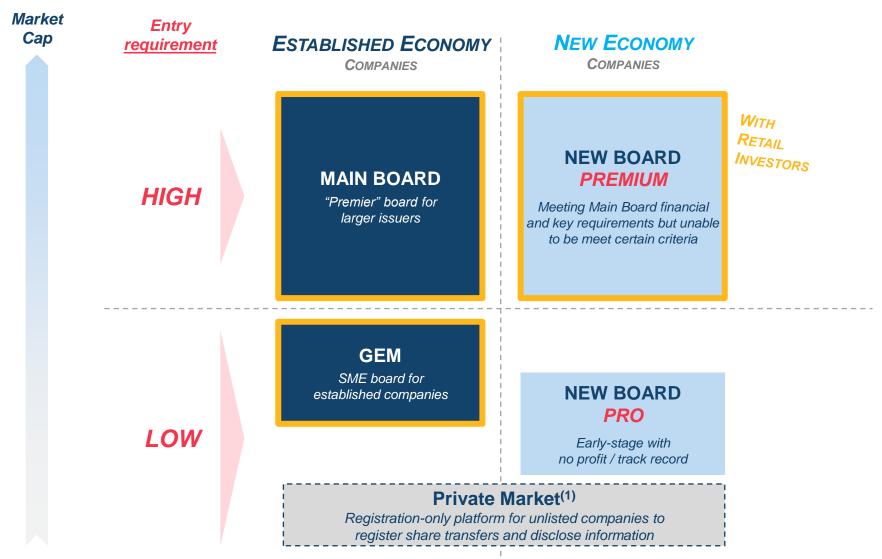
1 Introduction

2 GEM Review Consultation Paper

3 New Board Concept Paper



Overview of Proposed Future Listing Structure / Framework





Market Feedback Process

KEY DATES



HKEX invites market views on the two proposals

Subject to responses, we will finalise detailed rules by early 2018



Our Strategic Goal

Stay COMPETITIVE

Stay RELEVANT

Enhance MARKET QUALITY

