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Date: 21 November 2013

香港聯合交易所有限公司

(香港交易及結算所有限公司全資附屬公司)

The Stock Exchange of Hong Kong Limited

(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

通告 CIRCULAR

事項

Subject: **Stock Options Mobile App launch and Interactive Option Training (IOT)**

查詢

Enquiry: **Mr. Ip 2211 6150 / Mr. Chan 2211 6375**

The Exchange has launched a new Stock Options Mobile App on 18 November 2013 with over 10 new option tools available.

Key features include:

- Market Snapshot - Provides top 10 traded classes / stock option series
- Option Search - To find the stock option needed in 3 simple steps
- My Portfolio - For keeping track of gain / loss of options strategies or portfolio
- Education section - Brokers and agencies may use the App as a sales and marketing tool for client education
- Margin Table / Dividend Search - Handy access to the latest information related to options trading

The Exchange will organize an Interactive Option Training (IOT) session on 16 December 2013 to better equip brokers, agencies and the client-facing professionals with the latest functions in the App. In addition, the Exchange has sponsored a Facebook stock options game to further arouse public awareness and interest on the App.

a. Stock Options Mobile App

The App is available on iOS and Android systems; the Apps may be found in the links below or search “HKEx” in the Apple App Store or Google Play.

Apple App Store:

<https://itunes.apple.com/hk/app/stock-options/id715478002>

Google Play Store:

<https://play.google.com/store/apps/details?id=com.hkex.soma>

b. Interactive Option Training (IOT) - For Exchange Participants / Licensed persons

Date: Monday, 16 December 2013 (Cantonese)

Time: 5pm-6:30pm (Registration begins 4:45)

Venue: Auditorium, The Exchange Hall, 1/F, One and Two Exchange Square, Central

香港交易及結算所有限公司
Hong Kong Exchanges and Clearing Limited

Kindly fill in the attached enrolment form in Appendix 1 and fax to 2824 4438 or email to products@hkex.com.hk on or before 5 December 2013. The seats are allocated on a first come first served basis. Successful registrants are required to bring along their own mobile device with internet access.

c. Facebook Stock Options Game

The Exchange will sponsor ETNet to host a Facebook stock options game between 18 November and 15 December 2013 to arouse public awareness and interest in stock options and the App. Over 20 prizes will be awarded by lucky draw among players who completed all the questions.

Please refer to the following website below:

<http://www.facebook.com/HKStockOptions>

Irene Wong
Vice President
Derivatives Trading
Global Markets Division

This circular has been issued in the English language with a separate Chinese language translation. If there is any conflict in the circulars between the meaning of Chinese words or terms in the Chinese language version and English words in the English language version, the meaning of the English words shall prevail.

Interactive Option Training (IOT)
Enrolment Form

To: Hong Kong Exchanges and Clearing Limited

Email : products@hkex.com.hk

Fax No : 2824 4438

From: Participant Name _____

We nominate the following person(s) to attend the briefing session(s) (Note: If the number of persons being nominated exceeds the number of entries in the table below, please fill in details in separate paper).

	Name	Business Function	Email (optional)
1			
2			
3			
4			
5			

Please attach form separately for more interested participants

Subject : Interactive Options Training (IOT) with Stock Options Mobile App

Date : Monday, 16 December 2013 (Cantonese)

Time : 5pm-6:30pm (Registration begins 4:45)

Venue : Auditorium, The Exchange Hall, 1/F, One and Two Exchange Square, Central

Contact Person: _____

Telephone No.: _____ Fax No: _____

Email Address: _____

- Completed Enrolment Form should be returned to HKEx by fax at 2824 4438 or email to products@hkex.com.hk on or before 5 December 2013.
- Confirmation will be sent to the contact person by e-mail.
- Participants are advised to keep the completed enrolment form for record.