

# Hosting Services to be Offered at Next Generation Data Centre

HKEx plans to offer hosting services at its Next Generation Data Centre, which is scheduled to start supporting HKEx's cash market in the fourth quarter of 2012. These services will provide a top tier technology infrastructure for HKEx's markets and will be available to brokers, technology vendors, information vendors and other suitable customers.

Provisioning of hosting services is in line with recent global exchange trends which have seen low latency co-location offerings within an exchange's data centre become increasingly common. Recent moves by major exchanges have also allowed technology vendors to operate within the exchange data centre, with vendors offering value-added services to Exchange Participants.

## Services Planning

Over 100 interviews were conducted last year with brokers, information vendors, technology vendors and telecommunications providers, as well as other global exchanges, to gauge local marketplace demand. Initial business planning was conducted in conjunction with Actel Consulting, a leading specialist strategy and technology consulting firm operating across the Asia-Pacific, Middle and East Africa regions.


Market feedback indicated strong demand for low latency market data and market access with value-added services from vendors in a telecommunications-neutral environment. An ecosystem approach was then derived whereby hosting services would allow Exchange Participants to interact with information and technology Vendors in a highly connected environment.



## Services to be Offered

Services will be built on HKEx's existing market infrastructure and will include the following features:

- Tier 4 data centre provisioning provided by HKEx;
- Low latency co-location to HKEx securities and derivatives markets;
- Low latency HKEx market data;
- International market data feeds;
- Infrastructure and software provisioning by hosted technology vendors;
- Telecommunications-neutral connectivity to greater China and other global markets.

Potential customers of the hosting services who wish to learn more may contact the Sales and Marketing section of HKEx's Platform Development Department by email at:  [hostingservices@hkex.com.hk](mailto:hostingservices@hkex.com.hk).