

# **HKEx Information Services Limited**

*(A wholly-owned member of Hong Kong Exchanges and Clearing Limited Group)*

7 December 2010

By Email

Our Ref: MDD/10/1642

**To: Market Datafeed Service (MDF) Vendors  
Price Reporting System (PRS) Vendors  
Options Information Service Vendors  
Information Distributors under the Standard Agreement for Distribution of  
Information from Open Gateway (OG)**

Dear Sirs,

## **Introduction of Basic Market Prices (BMP) Service**

We are writing to inform you that HKEx has recently completed a review on the Pilot Programme of Free Prices Website Service and decided to open up the service and allow more service providers to participate beginning 1 April 2011.

HKEx will re-package the service as a Basic Market Prices (BMP) Service and make it available for a flat-rate subscription for all HKEx licensed real-time market data information vendors. Based on user feedback gathered during the first year of the Pilot Programme, the service scope and delivery channels of the BMP Service will be broadened to make it more investor-friendly. Information Pack on Basic Market Prices Service is herewith enclosed for your reference.

Information vendors who wish to provide the BMP Service will need to file their service application to our Sales & Marketing team. Given the lead time in processing the service application, information vendors should plan accordingly for their submission and service launch schedule.

The Information Pack will be updated and issued to you tentatively by late January 2011 to inform the detailed application arrangements as well as the market data fees upon the approval of Securities and Futures Commission is obtained.

Should you have any question, please contact the following business contacts: -

Vendor licensing and Service Application Issues –

Ms. Winnie Sin of our Sales & Marketing team at (852) 2840 3732

Ms. Clara Ho of our Sales & Marketing team at (852) 2840 3091

Service Scope and Features of BMP –

Ms. Phoebe Kung of Business Development at (852) 2840 3283

Ms. Winnie Poon of Business Development at (852) 2840 3843

Yours sincerely,

Bryan Chan  
Head of Market Data Department

Enclosure: Information Pack on Basic Market Prices Service, version 1.0