

| Applicant | Background and Decision |
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| Company A (MB applicant) (2024) Rule reference: MB Rule 2.13 | <p><i>Background</i></p> <ol style="list-style-type: none">1. Company A (PRC incorporated) developed, produced and sold food products in Mainland China.2. Company A's Chinese and English names in the AP contained a term ("Term") unrelated to its business. The Exchange requested Company A to substantiate that its name would not be misleading or otherwise amend it.3. Company A submitted that it would be unduly burdensome and detrimental to its business operation to change its name, and that the change of company name would entail complex and costly processes. Company A included a statement ("Statement") on the "Important page" of the AP specifying that it was not engaged in the business related to the Term. <p><i>Decision</i></p> <ol style="list-style-type: none">4. The inclusion of the Term in Company A's Chinese and English names was misleading and the Exchange's concern was not alleviated by the addition of the Statement. The Exchange decided that Company A should change both its Chinese and English names to exclude the Term and to ensure that Company A's name accurately described its business. |