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December 16, 2022

Re: Consultation Paper on Listing Regime for Specialist Technology Companies

Ms. Bonnie Y Chan
Head of Listing
Hong Kong Exchanges and Clearing Limited

Dear Ms. Chan,

On behalf of Baidu, Inc. (NASDAQ: BIDU and HKEX: 9888) (“**Baidu**”), we are submitting this letter in response to the consultation paper (the “**Consultation Paper**”) published by The Stock Exchange of Hong Kong Limited (the “**Exchange**”) on 19 October 2022 seeking market feedback in creating a listing regime for Specialist Technology Companies on the Main Board of the Exchange in Hong Kong. Capitalized terms used but not otherwise defined in this letter have the respective meanings given to such terms in the Consultation Paper.

Baidu is a leading AI company with strong Internet foundation. It is one of the very few companies in the world that offers a full AI stack, encompassing an infrastructure consists of AI chips, deep learning framework, core AI capabilities, such as natural language processing, knowledge graph, speech recognition, computer vision and augmented reality, as well as an open AI platform to facilitate wide application and use. Baidu has put its leading AI capabilities into its products and services, as well as innovative use cases. Over the past two decades, Baidu has built a diversified portfolio of products and services with large total market opportunities. Its portfolio of products and services is accessed by over one billion devices monthly, and its business spans across an ecosystem of hundreds of millions of users, millions of developers and hundreds of thousands of enterprises.

As a leading AI company and one of the first few market participants in both New York and Hong Kong capital markets, Baidu warmly welcomes and supports the initiatives taken by the Exchange as outlined in the Consultation Paper. Baidu shares the Exchange’s observation that despite the high growth potential, many Specialist Technology Companies are not able to generate sufficient revenue, profit or revenue at their early stage to meet the revenue or cash flow requirements to be listed in Hong Kong. With a diversified, well-established and quality pool of investors, Baidu is confident that the newly proposed listing regime will attract more innovative technology companies to choose Hong Kong as their primary fundraising venue.

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Baidu believes this will be an important step to modernize and expand the Exchange's existing listing regime to attract innovative technology companies to tap into and further strengthen the Hong Kong capital markets.

Please do not hesitate to contact [REDACTED] [REDACTED]
[REDACTED] [REDACTED]
[REDACTED] [REDACTED] if you have any questions regarding
the foregoing.

Very truly yours,

[REDACTED]

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