

香港交易所資訊服務有限公司

(香港交易及結算所有限公司全資附屬公司)

HKEX INFORMATION SERVICES LIMITED

(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

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## 通告 CIRCULAR

Subject: Mainland Market Data Promotional Programme for SEHK Exchange Participants

Enquiry: Data Licensing, Market Data [MarketData@hkex.com.hk](mailto:MarketData@hkex.com.hk)

To support further business development of Exchange Participants of The Stock Exchange of Hong Kong Limited (“SEHK EPs”) in the Mainland China market, HKEX Information Services Limited (“HKEX-IS”) will launch a new [Mainland Market Data Promotional Programme for SEHK EPs](#) (“the Programme”) on 1 October 2021.

Under the Programme, each SEHK EP will be entitled to up to 300 free real-time streaming securities market data units on mobile applications for Mainland clients, for a continuous period of 12 months. This Programme is based on the existing [Marketing Programme for Mobile Application Service](#) for the Mainland China market and the SEHK EP will be eligible for the Programme subject to the following conditions:

- Free Units:** Each SEHK EP is entitled to up to 300 market data units on mobile applications with Continuous Access Level 2 securities market data for Mainland clients. Subscriber Units exceeding 300 are subject to regular Subscriber Fees under the Marketing Programme for Mobile Application Service.
- Reporting Requirement:** SEHK EPs are required to report all free or fee-liable Subscriber Units in the Monthly Subscriber Report, either directly to HKEX-IS under their own vendor license or through their designated market data vendor.
- Related Companies not Entitled:** Only SEHK EP company is entitled for the Free Units. The entitlement is not applicable for SEHK EPs’ related companies.
- In-house or Third Party Solution:** SEHK EPs may provide the mobile application service under its own vendor licence or through Third Party Mobile Application Service offered by market data vendors. [List of Vendors Providing Third Party Mobile Application Service](#) is available at HKEX website.
- Enrolment Period:** Enrolment will remain open until 31 March 2022. The Programme will end by no later than 31 March 2023.

The completed [Enrolment Form](#) should be submitted directly to HKEX-IS by SEHK EPs or via their designated market data vendors providing the Third Party Mobile Application Service.

Details with [Frequently Asked Questions](#) are available under the [Programme Corner](#) of HKEX website.

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