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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of China 33 Media Group Limited (stock code 8087) on OTP-C for its 4-into-1 Share Consolidation on 9 December 2024

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Pursuant to the share consolidation timetable issued by China 33 Media Group Limited (“China 33 Media”), the share consolidation of 4 existing shares of US\$0.001 each in China 33 Media into 1 consolidated share of US\$0.004 each will become effective on 9 December 2024. Shareholders, investors and market participants should read the China 33 Media’s circulars and regulatory announcements in full including the terms and conditions of China 33 Media’s share consolidation in dealing with China 33 Media’s shares. If they are in doubt, they should consult their professional adviser(s).

As an OTP-C standard practice for share consolidation and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of China 33 Media’s OTP-C temporary stock page (stock code 8581) on 9 December 2024. Calculation of the Adjusted Previous Closing Price will be based on China 33 Media’s closing price on 6 December 2024 (i.e. the day immediately before the share consolidation becoming effective) and by using the following standard adjustment formula for share consolidation generally.

Adjustment Formula:

Adjusted Previous Closing Price
= Closing Price on the day immediately before Share Consolidation becoming effective x R

where:

R = Ratio of Share Consolidation, i.e. 4/1

.../2

For illustration purpose, depending on China 33 Media's closing price on 6 December 2024, the Exchange shall base on the above standard formula for share consolidation generally to calculate and display the Adjusted Previous Closing Price on China 33 Media's OTP-C temporary stock page on 9 December 2024 as follows:-

<u>BEFORE SHARE CONSOLIDATION</u>	<u>AFTER SHARE CONSOLIDATION</u>
<u>Unadjusted Closing Price on 6 December 2024</u>	<u>Adjusted Previous Closing Price on 9 December 2024</u>
(HK\$)	(HK\$)
0.06375	0.255
0.06500	0.260
0.06625	0.265
0.06750	0.270
0.06875	0.275
0.07000	0.280
0.07125	0.285
0.07250	0.290
0.07375	0.295
0.07500	0.300
0.07625	0.305
0.07750	0.310
0.07875	0.315
0.08000	0.320
0.08125	0.325
0.08250	0.330
0.08375	0.335
0.08500	0.340
0.08625	0.345
0.08750	0.350
0.08875	0.355
0.09000	0.360
0.09125	0.365
0.09250	0.370
0.09375	0.375
0.09500	0.380
0.09625	0.385
0.09750	0.390
0.09875	0.395
0.10000	0.400

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