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(香港交易及結算所有限公司全資附屬公司)

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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of New Concepts Holdings Limited
(stock code 2221) on OTP-C for its 10-into-1 Share Consolidation on 14 October 2025

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Pursuant to the share consolidation timetable issued by New Concepts Holdings Limited ("New Concepts"), the share consolidation of 10 existing shares of HK\$0.1 each in New Concepts into 1 consolidated share of HK\$1.0 each will become effective on 14 October 2025. Shareholders, investors and market participants should read the New Concepts's circulars and regulatory announcements in full including the terms and conditions of New Concepts's share consolidation in dealing with New Concepts's shares. If they are in doubt, they should consult their professional adviser(s).

As an OTP-C standard practice for share consolidation and for reference only, an Adjusted Previous Closing Price will be displayed in the "PRV CLOSE" field of New Concepts's OTP-C temporary stock page (stock code 2950) on 14 October 2025. Calculation of the Adjusted Previous Closing Price will be based on New Concepts's closing price on 13 October 2025 (i.e. the day immediately before the share consolidation becoming effective) and by using the following standard adjustment formula for share consolidation generally.

Adjustment Formula:

Adjusted Previous Closing Price
= Closing Price on the day immediately before Share Consolidation becoming effective x R

where:

R = Ratio of Share Consolidation, i.e. 10/1

.../2

For illustration purpose, depending on New Concepts's closing price on 13 October 2025, the Exchange shall base on the above standard formula for share consolidation generally to calculate and display the Adjusted Previous Closing Price on New Concepts's OTP-C temporary stock page on 14 October 2025 as follows:-

<u>BEFORE SHARE CONSOLIDATION</u>	<u>AFTER SHARE CONSOLIDATION</u>
<u>Unadjusted Closing Price on 13 October 2025</u>	<u>Adjusted Previous Closing Price on 14 October 2025</u>
(HK\$)	(HK\$)
0.096	0.960
0.097	0.970
0.098	0.980
0.099	0.990
0.100	1.000
0.101	1.010
0.102	1.020
0.103	1.030
0.104	1.040
0.105	1.050
0.106	1.060
0.107	1.070
0.108	1.080
0.109	1.090
0.110	1.100
0.111	1.110
0.112	1.120
0.113	1.130
0.114	1.140
0.115	1.150
0.116	1.160
0.117	1.170
0.118	1.180
0.119	1.190
0.120	1.200
0.121	1.210
0.122	1.220
0.123	1.230
0.124	1.240
0.125	1.250

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