



# Thomson Reuters Elektron & Eikon

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Connecting the Global Financial Community

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THOMSON REUTERS

# THOMSON REUTERS BUSINESS OVERVIEW



## Financial & Risk

\$7.3 billion 2011 revenues  
27.0% EBITDA margin  
19.1% operating profit margin

Trading

Investors

Marketplaces

Governance, Risk & Compliance (GRC)



## Legal

\$3.2 billion 2011 revenues  
37.6% EBITDA margin  
29.2% operating profit margin

Small Law Firms

Large Law Firms

General Counsels

Government



## Tax & Accounting

\$1.1 billion 2011 revenues  
31.6% EBITDA margin  
22.6% operating profit margin

Knowledge Solutions

Corporate

Indirect, Property & Trust

Professional

Government



## IP & Science


\$852 million 2011 revenues  
34.7% EBITDA margin  
27.8% operating profit margin

Intellectual Property Solutions

Scientific & Scholarly Research

Life Sciences

Reuters News / Media



# **We Connect and Power the Global Financial Community**

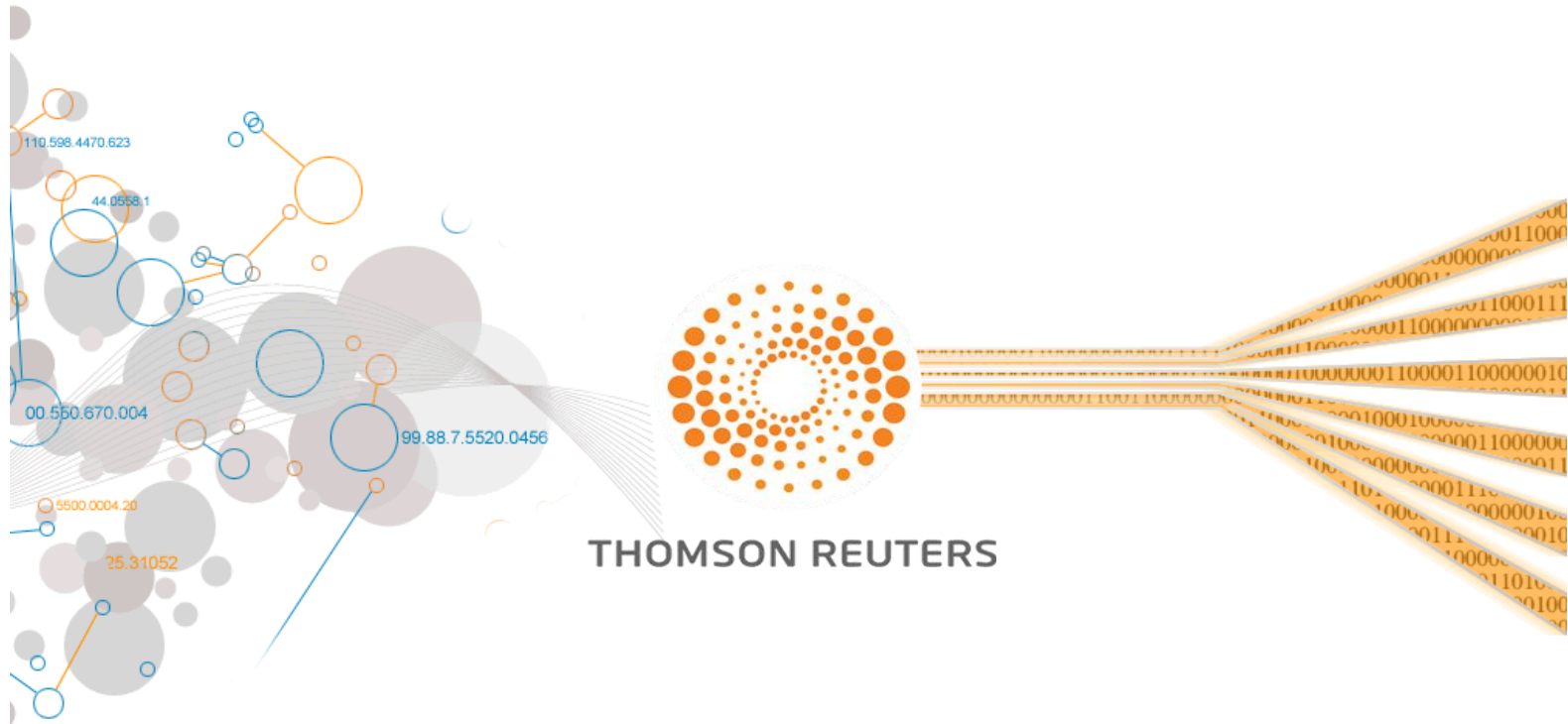
- News, insights, information & analytics
- Effective trade workflow and connectivity
  - Secure and effective marketplaces
- Risk and Compliance information & workflow

# THOMSON REUTERS – HKEX HOSTING SERVICE FOUNDING MEMBER

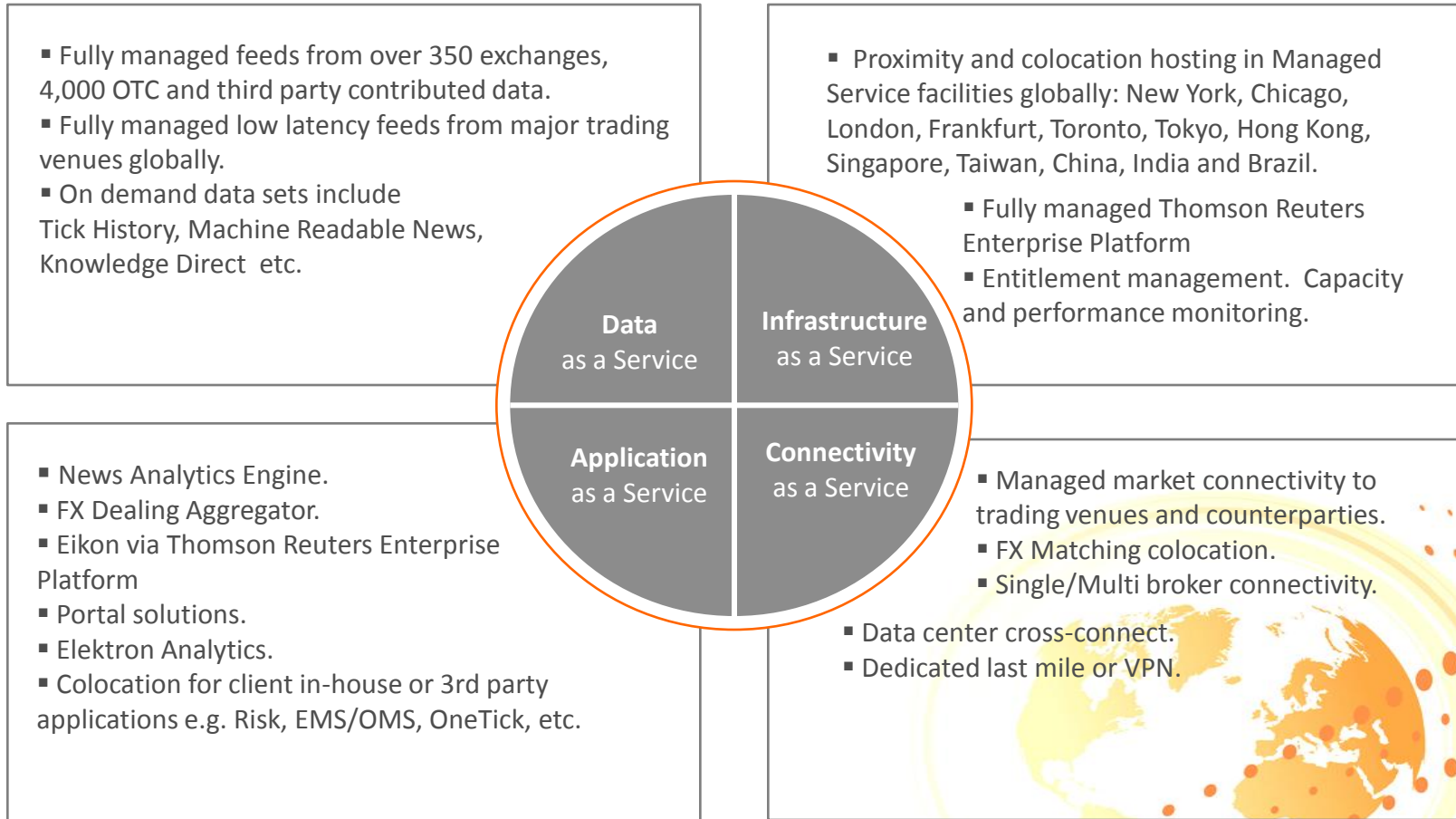
- Thomson Reuters has been welcomed by the HKEx as one of its initial ‘Hosting Services Founding Members’ within the HKEx co-location data centre.
- Through this partnership, Thomson Reuters will deploy its full Elektron infrastructure allowing customers to connect to **low latency data** from the local market as well as regional and **global cross-asset market data** to fuel their applications.
- Customers will also have access to the **Elektron Managed Services** offering which provides full support for managed market data infrastructure, performance monitoring, network connectivity and access to other Thomson Reuters products and services.
- Thomson Reuters clients in HKEx data center can leverage Thomson Reuters existing infrastructure and network connectivity to gain easy access into our data centers globally with the benefits of **improved performance, faster time to market** and **lower Total Cost of Ownership (TCO)**



# THOMSON REUTERS ELEKTRON



# THOMSON REUTERS ELEKTRON MANAGED SERVICES



# THOMSON REUTERS ELEKTRON BENEFITS FOR CUSTOMERS



**Lower Total Cost of Ownership  
(TCO)**

**Turnkey Solution – reduce  
clients' burden and allow them  
to optimize resources**

**Improved Customer Agility**

**Simplified Infrastructure  
Footprint**

# THOMSON REUTERS ELEKTRON MANAGED SERVICES GLOBAL FOOTPRINT



- **16** data centers covering key financial centers globally.
- **250+** unique clients (500+ accounts).
- Proximity/connectivity to major trading venues such as: LSE/Turquoise, NASDAQ OMS, NYSE SFTI, NYSE Euronext/Liffe, CME, CBOT, ICE, BATS CHI-X Europe, Deutsche Borse, BME/MEFF, Toronto Exchange, LME, SWX, Oslo Bors/Burgundy, TSE, Chi-X Japan, OSE, HKEx, SGX, etc.
- The extensive network of data centers allow client to easily expand geographically or have offshore redundancy site.
- With comprehensive range of data and applications, Thomson Reuters is able to provide high performance end-to-end managed service solutions to our customers globally.



# HOW ELEKTRON AND EIKON WORK TOGETHER

## CONNECTING THE FINANCIAL MARKET

**THOMSON REUTERS EIKON**  
ANYWHERE, ANYTIME ACCESS

TO THE  
DESK

TO THE  
DEVICE

**THOMSON REUTERS ELEKTRON**  
DATA AND TRADING INFRASTRUCTURE

ELEKTRON  
MANAGED SERVICES

DEPLOYED  
SOLUTIONS

UNRIVALLED SOLUTIONS

### INFRASTRUCTURE

Elektron Managed Services  
Enterprise Platform  
Elektron Analytics

### FEEDS

Elektron Real Time  
Elektron Unified  
Time Series  
Machine Readable News

### TRANSACTIONS

Autex Trade Route  
FX Matching

### APPLICATIONS

Dealing Aggregator  
Partner Applications

# THOMSON REUTERS EIKON 3.0



# EIKON 3.0

Our most innovative release EVER!

## Defining a new industry standard

- ✓ Complete visual redesign, modern and distinctive
- ✓ Simplified navigation
- ✓ Integrated Messenger
- ✓ Faster, interactive HTML charts
- ✓ Enhanced Search experience with Answers & Autosuggest
- ✓ Intuitive user-interface
- ✓ Competitive Equity platform
- ✓ Central Alerts



# WHY THOMSON REUTERS



- We have the resources of a \$7 billion business focused on trading, investors, marketplaces and managing risk and regulation.
- We have a 160-year proven legacy of anticipating your challenges and delivering solutions to enable your success
- Our combination of custom content, easy connectivity, and robust community serves over 500,000 professionals in 150 countries every day
- We have nearly every key financial firm in the world as our customer, and what we do for them is critical to the way they run their business
- We operate in nearly every country of the world and our critical infrastructure runs much of the global FX market, government bond market, equity order routing flows and corporate communications process





REUTERS  
NASDAQ

CHEVRO



News Corporation



Panasonic

FIRST TIME \$!



New York Police

NO TURNS

ERNST & YOUNG