

HKEX INFORMATION SERVICES LIMITED

(A wholly-owned member of the Hong Kong Exchanges and Clearing Limited Group)

29 January 2016
Our Ref: MDD/16/769

By Email

To: **All Licensed Information Vendors (“IVs”)**

Dear Sirs,

Launch of Derivatives Market Data Distribution Partnership Programme and Updates on the Marketing Programme for Asia Commodities and Derivatives New Products

HKEx Information Services Limited (HKEX-IS) is pleased to introduce a **Derivatives Market Data Distribution Partnership Programme (“the Partnership Programme”)** today to further promote market data visibility of HKEX’s new derivatives products including the RMB Currency Futures, London Metal Mini Futures, and selected stock futures (collectively known as “New Derivatives Products”) in the Mainland.

Currently, real-time derivatives data are free for redistribution in the Mainland under [the Marketing Programme for Asia Commodities and Derivatives New Products](#) (“the Marketing Programme”), and the Partnership Programme is designed to encourage IVs to leverage on the fee waivers under the Marketing Programme to redistribute real-time data of **ALL New Derivatives Products** on IV’s key service platforms.

Details on the Derivatives Market Data Distribution Partnership Programme:

Programme Launch:	29 January 2016, subject to annual review
Requirements on Information Vendors (IVs) (to be updated from time to time)	<p>a) IVs must display real-time data* of the following New Derivatives Products via their key service platforms (i.e. terminals, mobile applications and/or websites). The New Derivatives Products include:</p> <ul style="list-style-type: none"> - All single stock futures contracts (74 in total, including the 34 newly introduced in December 2015); and - HKEX RMB Currency Futures, or USD-CNH Futures; and - All London Metal Mini Futures (6 in total, including London Aluminium Mini Futures, London Zinc Mini Futures, London Copper Mini Futures, London Nickel Mini Futures, London Tin Mini Futures and London Lead Mini Futures; and <p>b) IVs must display real-time data* of any other new derivatives products to be launched and as specified by HKEX-IS from time to time on the first day of product launch via their key service platforms.</p> <p>* L1 and L2 real-time data are free of charge for participating IVs to redistribute in the Mainland under the Marketing Program but user registration/login is required.</p>
Benefits to IVs	<p>IVs will be offered the status of HKEX’s official partner IVs, with their brands featured in HKEX’s exclusive promotion channels:</p> <ol style="list-style-type: none"> i. Press release on the initiatives for New Derivatives Products ii. Designated “Derivatives Corner” named “衍生有道” on HKEX website iii. HKEX product brochures iv. Data Products corner on HKEX website v. HKEX’s client notices and circulars vi. Other promotion and marketing activities

IVs that have website portals as key service platforms can apply to disseminate L1 streaming data of ALL derivatives products via the IVs' open portals. User registration/login is not required and access is restricted to Mainland users only (by IP control).

IVs who sign up for the Partnership Programme and display real-time data of the New Derivatives Products on their key service platforms on or before 11 February 2016 will have their names featured on HKEX website and news release on 15 February 2016..

Updates on the Marketing Programme for Asia Commodities and Derivatives New Products:

To encourage IVs participating in the Marketing Programme to widen their distribution of real-time derivatives data, **the monthly subscriber reporting requirement will be relaxed with immediate effect.** IVs participating in the Marketing Programme are required to report only the total number of subscriber units of their L1 and L2 subscribers in the Regions in their Monthly Subscriber Reports. IVs are still required to maintain of the subscriber details and should provide the details to HKEX-IS within 30 days upon HKEX-IS' request for audit purposes.

Please also note that from today onwards, HKEX website will display real-time 1-depth price information for the New Derivatives Products for promotion purposes. The arrangement will be reviewed from time to time.

To enroll in the Partnership Programme, please complete and return the enclosed Enrolment Form (available in Simplified Chinese version only). Should there be any questions, please send email to MarketData@hkex.com.hk.

Yours sincerely,

Winnie Sin
Senior Vice President
Data Licensing and Marketing, Market Data
Markets Division

Encl – Partnership Programme Enrolment Form (Simplified Chinese Version)

29 January 2016
参考编号: MDD/16/769

以电邮发送

致: 所有持牌信息供应商 (“信息商”)

敬启者:

**香港交易所衍生产品市场数据合作伙伴计划推广及
商品和新衍生产品的市场数据推广计划更新**

香港交易所资讯服务有限公司(HKEX-IS)于今天推出衍生产品市场数据合作伙伴计划 (“合作伙伴计划”)，旨在提升在内地的市场数据透明度以支持香港交易所的新衍生产品包括人民币外汇期货合约、伦敦金属期货小型合约、指定的个股期货 (“统称为新衍生产品”) 的交易。

于 2013 年 9 月 HKEX-IS 推出的 [商品和新衍生产品的市场数据推广计划](#) (“市场数据推广计划”) 内，信息商已可免费发放衍生产品的实时行情于内地客户。而今天推出的合作伙伴计划是为鼓励信息商进一步利用现行的市场数据推广计划的费用减免，于主要行情服务上发放所有新衍生产品的实时行情。

合作伙伴计划的内容:

<p>计划推广时间:</p>	<p>2016 年 1 月 29 日，将每年检讨</p>
<p>“信息商”承诺 (不定时更新)</p>	<p>a) 信息商需于 2016 年 2 月 11 日或之前在“指定服务”(例如 PC 端、移动电话应用程序及/或网站) 展示以下衍生产品的实时行情*:</p> <ul style="list-style-type: none"> - 所有个股期货合约(共 74 只，包括于 2015 年 12 月新增的 34 只) 及 - 香港交易所人民币期货合约，或美元兑人民币 (香港) 期货合约及 - 所有的伦敦金属期货小型合约 (共 6 只- 包括: 伦敦铝期货小型合约、伦敦锌期货小型合约、伦敦铜期货小型合约、伦敦镍期货小型合约、伦敦锡期货小型合约及伦敦铅期货小型合约) 及 <p>b) 信息商需于其他指定新衍生产品推出首日起在“指定服务”展示其产品类别中所有合约的实时行情*。</p> <p>* 已参与市场数据推广计划的信息商，可免费发放 L1 及 L2 衍生产品的实时行情于已作用户登记的内地客户。</p>
<p>“信息商”专享推广支持</p>	<p>通过香港交易所的专属推广渠道，“信息商”名单及介绍将显示于以下的宣传材料，包括:</p> <ul style="list-style-type: none"> i. 合作伙伴计划新闻稿 ii. 香港交易所衍生产品网站专页 “衍生有道” iii. 衍生产品宣传小册子 iv. 市场数据网站专页 v. 客户通告 vi. 其它推广活动 <p>以门户网站为主要服务平台的信息商可申请在其网站上发布所有衍生产品的 L1 串流行情，用户不需要注册/登陆，但仅限内地客户可浏览 (以 IP 地址限制)。</p> <p>于 2016 年 2 月 11 日或之前申请合作伙伴计划及在“指定服务”展示新衍生产品实时行情的信息商将在 2016 年 2 月 15 日香港交易所发放的新闻稿及网站中出现。</p>

亚洲商品和新衍生产品的市场数据推广计划更新

为了鼓励参与推广计划的信息商扩大实时衍生数据的发放范围，**现即时放宽提交每月用户报表要求**。参与推广计划的信息商只需在月用户报表提交 L1 和 L2 的订户在指定区域的总数，而不需提供用户明细。信息商仍需要保留用户明细，如被要求作审计用途，信息商须于 30 天内将资料提供给 HKEX-IS。

同时亦请注意，从 2016 年 2 月 11 日起，香港交易所网站将免费展示新衍生产品实时一档深度串流行情以作为推广活动的一部分。此安排将会不定时更改。

如欲参与衍生产品市场数据合作伙伴计划推广，请填妥并交回附上的表格。如果有任何问题，请发送电子邮件至 MarketData@hkex.com.hk。

此致

冼韻妮謹啓
高级副总裁
数据授权及推广, 市场数据
市场科

附件 – 合作伙伴计划申请表 (简体版本)