

Guiding Note on Marketing Programme for New Derivatives Products

Derivatives Market Data (for Real-time Licensed Information Vendors)

Purpose

HKEX Information Services Limited (“HKEX-IS”) introduced this marketing programme to promote new derivatives products (“the Programme”) since September 2013 and extended the Programme further from January 2022 until further notice.

The 8 regions covered under the Programme are Mainland China, Korea, Taiwan, Malaysia, India, Thailand, Vietnam and Singapore (“the Regions”).

This document aims to provide guidance to HKEX-IS’ licensed real-time market data information vendors (“IVs”) who enroll in the Programme.

Programme Details

Subscriber Fees Waiver:		
Subscriber Fees	Streaming Level 1 and Level 2 Data	<p style="text-align: center;"><u>Waived</u></p> <p style="text-align: center;"><i>(savings of up to <u>\$75</u> per subscriber unit per month. Minimum monthly Subscriber Fee of \$2,250 is also waived*)</i></p> <p><i>*For the avoidance of doubt, subscriber(s) outside the Regions would still be subject to the minimum monthly Subscription Fee.</i></p> <p>Requirements:</p> <p>(1) IV’s services must display real-time data of the specified new products via their key service platforms (e.g. terminals, mobile applications and/or websites) upon the product launch, as updated by HKEX-IS from time to time on HKEX website; and</p> <p>(2) Only apply to the subscribers from the Regions</p>
	BMP Service	<p style="text-align: center;"><u>Waived</u></p> <p style="text-align: center;"><i>(savings of max. <u>\$54,000</u> per month)</i></p> <p><i>Note:</i></p> <ul style="list-style-type: none"> - Waiver also applicable to mobile applications and third party website/mobile services - Additional supporting documents may be required to demonstrate business plans to target clients in the Regions <p>Requirements:</p> <p>(1) IV’s BMP Service must display data of the specified new products via their key service platforms (e.g. terminals, mobile applications and/or websites) upon the product launch, as updated by HKEX-IS from time to time on HKEX website; and</p> <p>(2) BMP Websites shall include a version in local language of one the Regions</p>

IVs' entitlement to the Programme is subject to the following conditions:

1. Prior approval: IVs who intend to apply for the Programme must seek prior approval from HKEX-IS by submitting Enrolment Form and relevant licence and service application forms. However, IVs who have previously enrolled in the Programme do not need to re-submit the Enrolment Form. Please refer to the details below.
2. Deposit for real-time derivatives datafeed: It is our standard requirement for real-time data vendors to pay a deposit of minimum \$100,000 for derivatives market data under the Market Data Vendor Licence Agreement (the Agreement). Financial information of these IVs would still need to be submitted.
3. Waiver on subscriber fee for streaming Level 1 or Level 2 data services: To enjoy the Subscriber Fee waiver for streaming Level 1 or Level 2 data services, IVs shall impose both technical and business controls to ensure with reasonable endeavour that the subscribers are residing and located in, and with data access only from India, Korea, Malaysia, Mainland China, Taiwan, Thailand, Vietnam or Singapore regions. For the avoidance of doubt, the IVs can have subscribers from one or more regions of the above. The concerned subscribers shall mean residents genuinely residing or institutions physically located in India, Korea, Malaysia, Mainland China, Taiwan, Thailand, Vietnam or Singapore. They shall access the data **ONLY** from the corresponding regions. Access from locations outside shall not be entitled to the benefits. For the sake of clarification, waiver is not applicable to non-display usage. For more details, please refer to this [link](#).
4. Waiver on subscriber fee for BMP services: To enjoy the Subscriber Fee waiver for BMP services, the BMP service must include a version in local language of one of the Regions and the IVs shall provide additional supporting documents as required by HKEX-IS to demonstrate business plans to target clients in the Regions.
5. Reporting (updated on 29 January 2016): IVs are required to report only the total number of subscriber units of their L1 and L2 subscribers in the Regions in their Monthly Subscriber Reports. IVs are still required to maintain the subscriber details and should provide the details to HKEX-IS within 30 days upon HKEX-IS' request for audit purposes.
6. Volume discount entitlement: The number of Subscriber Units for streaming Level 1 or Level 2 data claimed under the Programme shall not be counted towards the Volume Discount as per Schedule 5 of the Market Data Vendor Licence Agreement.
7. Waiver entitlement: IVs are required to claim the Subscriber Fees waivers (streaming Level 1 or Level 2 data and BMP services) before the due date for monthly payment and reporting. HKEX-IS may charge the standard Subscriber Fees as per the Datafeed services for units/BMP service not reported for the purpose of the Programme on or before the due dates for payment and reporting as stipulated in the Agreement.

8. Violation of the requirements: HKEX-IS may demand Subscriber Fees together with interest payments on any unpaid fees if, in the reasonable belief of HKEX-IS, the IVs are in violation of conditions of the Programme. The fees and interest payable will be calculated according to the terms and conditions of the Agreement. HKEX-IS' decision shall be final.
9. HKEX-IS shall have the absolute discretion over the approval or rejection of an IV's application for the Programme.
10. HKEX-IS reserves the right to amend or terminate the Programme at any time by giving not less than 90 days' written notice to the impacted IVs. HKEX-IS also reserves the right to withdraw any previous approval granted under the Programme as it sees appropriate.

IVs who have previously enrolled in the Programme

IVs who have completed the application and licensing arrangement for the Programme do not need to re-submit the Enrolment Form, they will be automatically entitled to the latest benefits.

HKEX-IS will follow up separately with IVs or applicants who have previously submitted the Enrolment Form but have not yet completed licensing application. IVs and applicants may also contact HKEX-IS directly for further details.

Enrolment Method

IVs who intend to enrol in the Programme should complete and return the Enrolment Form to MarketData@hkex.com.hk. Should there be any questions, please contact MarketData@hkex.com.hk.