

Guiding Note on Marketing Programme for New Derivatives Products

Derivatives Market Data (for Licensed Real-time Market Data Vendors)

Purpose

HKEX Information Services Limited (“HKEX-IS”) introduced this marketing programme to promote new derivatives products (“the Programme”) since September 2013 and extended the Programme further from January 2022 until further notice.

The 8 regions covered under the Programme are Mainland China, Korea, Taiwan, Malaysia, India, Thailand, Vietnam and Singapore (“the Regions”).

This document aims to provide guidance to HKEX-IS’ licensed real-time market data vendors (“Vendors”) who enroll in the Programme.

Programme Details

Subscriber Fees Waiver:		
Subscriber Fees	Streaming Level 1 and Level 2 Data	<u>Waived</u> <i>(savings of up to \$75 per subscriber unit per month. Minimum monthly Subscriber Fee of \$2,250 is also waived*)</i>
		<i>*For the avoidance of doubt, subscribers who access the data outside the Regions would still be subject to the minimum monthly Subscriber Fee.</i>
	Requirements: (1) Vendor’s services must display real-time data of at least one product from each of the following four product categories*, as updated from time to time on HKEX website , via their key service platforms (e.g. terminals, mobile applications and/or websites): USD/CNH Futures ; MSCI Net-Total Return Index Futures ; MSCI China A 50 Connect Index Futures ; 10-year China Ministry of Finance Treasury Bond Futures; and (2) Only applicable to subscribers who access the data from the Regions	
BMP Service		<u>Waived</u> <i>(savings of max. \$54,000 per month)</i>
	Note: - Waiver is also applicable to Vendor’s mobile applications and third party website/mobile services - Additional supporting documents may be required to demonstrate business plans to target clients in the Regions	
		Requirements: (1) Vendor’s BMP Service must display data of at least one product from each of

		<p>the following four product categories*, as updated from time to time on HKEX website, via their key service platforms (e.g. terminals, mobile applications and/or websites):</p> <p><i>USD/CNH Futures;</i> <i>MSCI Net-Total Return Index Futures;</i> <i>MSCI China A 50 Connect Index Futures;</i> <i>10-year China Ministry of Finance Treasury Bond Futures; and</i></p> <p>(2) Vendor's BMP websites shall include a version in local language of one of the Regions</p>
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*Effective 1 May 2024, except for 10-year China Ministry of Finance Treasury Bond Futures to be effective upon the product launch in 2024

Vendors' entitlement to the Programme is subject to the following conditions:

1. Prior approval: Vendors who intend to apply for the Programme must seek prior approval from HKEX-IS by submitting Enrolment Form and relevant licence and service application forms. However, Vendors who have previously enrolled in the Programme do not need to re-submit the Enrolment Form. Please refer to the details below.
2. Deposit for real-time derivatives datafeed: It is our standard requirement for real-time data vendors to pay a deposit of minimum \$100,000 for derivatives market data under the Market Data Vendor Licence Agreement (the Agreement). Vendors would still need to submit financial information.
3. Waiver on subscriber fee for streaming Level 1 or Level 2 data services: To enjoy the Subscriber Fee waiver for streaming Level 1 or Level 2 data services, Vendors shall impose both technical and business controls to ensure with reasonable endeavour that the subscribers are residing and located in, and with data access only from India, Korea, Malaysia, Mainland China, Taiwan, Thailand, Vietnam or Singapore regions. For the avoidance of doubt, the Vendors can have subscribers from one or more regions of the above. The concerned subscribers shall mean residents genuinely residing or institutions physically located in India, Korea, Malaysia, Mainland China, Taiwan, Thailand, Vietnam or Singapore. They shall access the data **ONLY** from the corresponding regions. Access from locations outside shall not be entitled to the benefits. For the sake of clarification, waiver is not applicable to non-display usage. For more details, please refer to this [link](#).
4. Waiver on subscriber fee for BMP services: To enjoy the Subscriber Fee waiver for BMP services, the BMP service must include a version in local language of one of the Regions and the Vendors shall provide additional supporting documents as required by HKEX-IS to demonstrate business plans to target clients in the Regions.
5. Reporting (updated on 29 January 2016): Vendors are required to report only the total number of subscriber units of their L1 and L2 subscribers of each Region in their Monthly Subscriber Reports. Vendors are still required to maintain the subscriber details of each region and should provide the details to HKEX-IS within

30 days upon HKEX-IS' request for validation or audit purposes.

6. Volume discount entitlement: The number of Subscriber Units for streaming Level 1 or Level 2 data claimed under the Programme shall not be counted towards the Volume Discount as per Schedule 5 of the Market Data Vendor Licence Agreement.
7. Waiver entitlement: Vendors are required to claim the Subscriber Fees waivers (streaming Level 1 or Level 2 data and BMP services) before the due date for monthly payment and reporting. HKEX-IS may charge the standard Subscriber Fees as per the Datafeed services for units/BMP service not reported for the purpose of the Programme on or before the due dates for payment and reporting as stipulated in the Agreement.
8. Violation of the requirements: HKEX-IS may demand Subscriber Fees together with interest payments on any unpaid fees if, in the reasonable belief of HKEX-IS, the Vendors are in violation of conditions of the Programme. The fees and related interest will be calculated according to the terms and conditions of the Agreement. HKEX-IS' decision shall be final.
9. HKEX-IS shall have the absolute discretion over the approval or rejection of a Vendor's application for the Programme.
10. HKEX-IS reserves the right to amend or terminate the Programme at any time by giving not less than 90 days' written notice to the impacted Vendors while the required product/ product category would be updated from time to time on HKEX [website](#). HKEX-IS also reserves the right to withdraw any previous approval granted under the Programme as it sees appropriate.

Vendors who have previously enrolled in the Programme

Vendors who have completed the application and licensing arrangement for the Programme do not need to re-submit the Enrolment Form, they will be automatically entitled to the latest benefits.

HKEX-IS will follow up separately with Vendors or applicants who have previously submitted the Enrolment Form but have not yet completed licensing application. Vendors and applicants may also contact HKEX-IS directly for further details.

Enrolment Method

Vendors who intend to enrol in the Programme should complete and return the Enrolment Form available on HKEX [website](#) to MarketData@hkex.com.hk. Should there be any questions, please contact MarketData@hkex.com.hk.