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FOR REFERENCE ONLY

Subject : Display of Previous Closing Price of The Sincere Company, Limited (stock code 244) on OTP-C for its 3 for 5 Open Offer on Ex-All Date, 25 June 2019

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Pursuant to the open offer timetable issued by The Sincere Company, Limited ("Sincere"), Sincere's shares (stock code: 244) will be marked "ex-open offer" on 25 June 2019, the Ex-All Date.

Given that the Open Offer is only available to the Qualifying Shareholders and will not be extended to the Sincere Companies who together held a total of 260,443,200 shares, the Exchange will display "N/A" in the "PRV CLOSE" field of Sincere's OTP-C stock page on 25 June 2019, the Ex-All Date in accordance with the OTP-C standard practice. The unadjusted previous closing price will be displayed in the free text field.

Shareholders, investors and market participants should read the Sincere's announcements, circulars and prospectus documents in full including the terms and conditions of the Open Offer in dealing with Sincere's shares. If they are in doubt, they should consult their professional adviser(s).

Charles Woo
Vice President
Listing Department