

香港聯合交易所有限公司

(香港交易及結算所有限公司全資附屬公司)

THE STOCK EXCHANGE OF HONG KONG LIMITED

(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

通告 CIRCULAR

香港聯合交易所有限公司竭力確保其提供之資料準確可靠，惟不保證該等資料絕對正確，亦不對由於任何資料不確或遺漏所引之損失或損害負上責任(不論是民事侵權行為責任或合約責任或其他)。

The Stock Exchange of Hong Kong Limited endeavours to ensure the accuracy and reliability of the information provided, but does not guarantee its accuracy and accepts no liability (whether in tort or contract or otherwise) for any loss or damage arising from any inaccuracies or omissions.

FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of China 33 Media Group Limited (stock code 8087) on OTP-C for its 4-into-1 Share Consolidation on 2 September 2022

Enquiry Tel : Mr. Leo Cheung (Tel: 2840 3450) or Ms. Grace Leung (Tel: 2840 3797)

Pursuant to the share consolidation timetable issued by China 33 Media Group Limited ("China 33 Media"), the share consolidation of 4 existing shares of US\$0.01 each in China 33 Media into 1 consolidated share of US\$0.04 each will become effective on 2 September 2022. Shareholders, investors and market participants should read the China 33 Media's circulars and regulatory announcements in full including the terms and conditions of China 33 Media's share consolidation in dealing with China 33 Media's shares. If they are in doubt, they should consult their professional adviser(s).

As an OTP-C standard practice for share consolidation and for reference only, an Adjusted Previous Closing Price will be displayed in the "PRV CLOSE" field of China 33 Media's OTP-C temporary stock page (stock code 8597) on 2 September 2022. Calculation of the Adjusted Previous Closing Price will be based on China 33 Media's closing price on 1 September 2022 (i.e. the day immediately before the share consolidation becoming effective) and by using the following standard adjustment formula for share consolidation generally.

Adjustment Formula:

Adjusted Previous Closing Price

= Closing Price on the day immediately before Share Consolidation becoming effective x R

where:

R = Ratio of Share Consolidation, i.e. 4/1

.../2

For illustration purpose, depending on China 33 Media's closing price on 1 September 2022, the Exchange shall base on the above standard formula for share consolidation generally to calculate and display the Adjusted Previous Closing Price on China 33 Media's OTP-C temporary stock page on 2 September 2022 as follows:-

<u>BEFORE SHARE CONSOLIDATION</u>	<u>AFTER SHARE CONSOLIDATION</u>
<u>Unadjusted Closing Price on 1 September 2022</u>	<u>Adjusted Previous Closing Price on 2 September 2022</u>
(HK\$)	(HK\$)
0.07250	0.290
0.07375	0.295
0.07500	0.300
0.07625	0.305
0.07750	0.310
0.07875	0.315
0.08000	0.320
0.08125	0.325
0.08250	0.330
0.08375	0.335
0.08500	0.340
0.08625	0.345
0.08750	0.350
0.08875	0.355
0.09000	0.360
0.09125	0.365
0.09250	0.370
0.09375	0.375
0.09500	0.380
0.09625	0.385
0.09750	0.390
0.09875	0.395
0.10000	0.400
0.10125	0.405
0.10250	0.410
0.10375	0.415
0.10500	0.420
0.10625	0.425
0.10750	0.430
0.10875	0.435

Charles Woo
Vice President
Listing Division