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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Asia Television Holdings Limited (stock code 707) on OTP-C for its 1-for-2 Rights Issue on Ex-Rights Date, 14 August 2024

Enquiry Tel : Mr. Leo Cheung (Tel: 2840 3450) or Ms. Cynthia Chiu (Tel: 2840 3076)

Pursuant to the rights issue timetable issued by Asia Television Holdings Limited ("Asia Television"), Asia Television's shares (stock code 707) will be marked "ex-rights" on 14 August 2024, the Ex-Rights Date. Shareholders, investors and market participants should read the Asia Television's announcements and prospectus documents in full including the terms and conditions of the rights issue of Asia Television in dealing with Asia Television's shares. If they are in doubt, they should consult their professional adviser(s).

As an OTP-C standard practice for ex-rights issue and for reference only, an Adjusted Previous Closing Price will be displayed in the "PRV CLOSE" field of Asia Television's OTP-C stock page on 14 August 2024, the Ex-Rights Date. The unadjusted previous closing price will instead be displayed in the free text field. Calculation of the Adjusted Previous Closing Price will be based on Asia Television's closing price on 13 August 2024 (i.e. last cum-rights trading day) and by using the following standard adjustment formula for rights issue generally.

Adjustment Formula:

Adjusted Previous Closing Price

$$= [(Closing Price on the last cum-rights trading day \times Y) + (S \times X)] \div (X + Y)$$

where:

S = Subscription price per rights share, i.e. HK\$0.1

X = Number of rights shares a shareholder is entitled to subscribe when he/she holds Y existing shares on the record date, i.e. 1 rights share

Y = Number of existing shares a shareholder has to hold on the record date for entitling him/herself to subscribe for X rights shares, i.e. 2 shares

Note: Price adjustment for rights issue will not be made and the previous closing price will remain unchanged on ex-rights date when the subscription price is higher than the closing price of the shares on the last cum-rights trading day.

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For illustration purpose, depending on Asia Television's closing price on 13 August 2024, the Exchange shall base on the above standard formula for rights issue generally to calculate and display the Adjusted Previous Closing Price on Asia Television's OTP-C stock page on 14 August 2024 as follows:-

<u>CUM-RIGHTS</u>	<u>EX-RIGHTS</u>
<u>Unadjusted Closing Price</u> <u>on 13 August 2024</u>	<u>Adjusted</u> <u>Previous Closing Price</u> <u>on 14 August 2024</u>
(HK\$)	(HK\$)
0.1195	0.113
0.1210	0.114
0.1225	0.115
0.1240	0.116
0.1255	0.117
0.1270	0.118
0.1285	0.119
0.1300	0.120
0.1315	0.121
0.1330	0.122
0.1345	0.123
0.1360	0.124
0.1375	0.125
0.1390	0.126
0.1405	0.127
0.1420	0.128
0.1435	0.129
0.1450	0.130
0.1465	0.131
0.1480	0.132
0.1495	0.133
0.1510	0.134
0.1525	0.135
0.1540	0.136
0.1555	0.137
0.1570	0.138
0.1585	0.139
0.1600	0.140
0.1615	0.141
0.1630	0.142

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