

香港聯合交易所有限公司  
(香港交易及結算所有限公司全資附屬公司)  
**The Stock Exchange of Hong Kong Limited**  
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**通告 CIRCULAR**

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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Media Asia Group Holdings Limited (stock code 8075) on AMS/3 for its 20-into-1 Share Consolidation on 9 January 2014

Enquiry Tel : Mr. Eric Lam (Tel: 2840 3087) or Ms. Cynthia Chiu (Tel: 2840 3076)

Pursuant to the capital reorganisation timetable issued by Media Asia Group Holdings Limited (“Media Asia”), the capital reorganisation which comprises the share consolidation of 20 shares of HK\$0.01 each in Media Asia into 1 consolidated share of HK\$0.20 each and the capital reduction of nominal value of the consolidated shares from HK\$0.20 each to HK\$0.01 each will become effective on 9 January 2014.

Amongst other terms and conditions, Media Asia’s capital reorganisation is subject to the passing of relevant resolution(s) to approve the capital reorganisation at the Special General Meeting to be held on 8 January 2014. Shareholders, investors and market participants should read the Media Asia’s circulars and regulatory announcements in full including the terms and conditions of Media Asia’s capital reorganisation in dealing with Media Asia’s shares. If they are in doubt, they should consult their professional adviser(s).

Further, as an AMS/3 standard practice for share consolidation and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of Media Asia’s AMS/3 temporary stock page (stock code: 8400) on 9 January 2014. Calculation of the Adjusted Previous Closing Price will be based on Media Asia’s closing price on 8 January 2014 (i.e. the day immediately before the capital reorganisation becoming effective) and by using the following standard adjustment formula for share consolidation generally.

Adjustment Formula:

Adjusted Previous Closing Price

= Closing Price on the day immediately before the capital reorganisation becoming effective x R

where:

R = Ratio of Share Consolidation, i.e. 20/1

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For illustration purpose, depending on Media Asia's closing price on 8 January 2014, the Exchange shall base on the above standard formula for share consolidation generally to calculate and display the Adjusted Previous Closing Price on Media Asia's AMS/3 temporary stock page on 9 January 2014 as follows:-

<u>BEFORE CAPITAL REORGANISATION</u>	<u>AFTER CAPITAL REORGANISATION</u>
<u>Unadjusted Closing Price on 8 January 2014</u>	<u>Adjusted Previous Closing Price on 9 January 2014</u>
(HK\$)	(HK\$)
0.01850	0.370
0.01875	0.375
0.01900	0.380
0.01925	0.385
0.01950	0.390
0.01975	0.395
0.02000	0.400
0.02025	0.405
0.02050	0.410
0.02075	0.415
0.02100	0.420
0.02125	0.425
0.02150	0.430
0.02175	0.435
0.02200	0.440
0.02225	0.445
0.02250	0.450
0.02275	0.455
0.02300	0.460
0.02325	0.465
0.02350	0.470
0.02375	0.475
0.02400	0.480
0.02425	0.485
0.02450	0.490
0.02475	0.495
0.02500	0.500
0.02550	0.510
0.02600	0.520
0.02650	0.530

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