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香港聯合交易所有限公司

(香港交易及結算所有限公司全資附屬公司)

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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of New World Development Company Limited (stock

code 17) on AMS/3 for its 1-for-3 Rights Issue on Ex-Rights Date, 26 March 2014

Enquiry Tel : Mr. Eric Lam (Tel: 2840 3087) or Ms. Cynthia Chiu (Tel: 2840 3076)

Pursuant to the rights issue timetable issued by New World Development Company Limited ("New World Development"), New World Development's shares (stock code: 17) will be marked "ex-rights" on 26 March 2014, the Ex-Rights Date. Shareholders, investors and market participants should read the New World Development's announcements and prospectus documents in full including the terms and conditions of the rights issue of New World Development in dealing with New World Development's shares. If they are in doubt, they should consult their professional adviser(s).

As an AMS/3 standard practice for ex-rights issue and for reference only, an Adjusted Previous Closing Price will be displayed in the "PRV CLOSE" field of New World Development's AMS/3 stock page on 26 March 2014, the Ex-Rights Date. The unadjusted previous closing price will instead be displayed in the free text field. Calculation of the Adjusted Previous Closing Price will be based on New World Development's closing price on 25 March 2014 (i.e. last cum-rights trading day) and by using the following standard adjustment formula for rights issue generally.

Adjustment Formula:

Adjusted Previous Closing Price

= [(Closing Price on the last cum-rights trading day x Y) + (S x X)] \div (X + Y)

where:

S = Subscription price per rights share, i.e. HK\$6.20

X = Number of rights shares a shareholder is entitled to subscribe when he/she holds Y existing shares on the record date, i.e. 1 rights share

Y = Number of existing shares a shareholder has to hold on the record date for entitling him/herself to subscribe for X rights shares, i.e. 3 shares

Note: Price adjustment for rights issue will not be made and the previous closing price will remain unchanged on ex-rights date when the subscription price is higher than the closing price of the shares on the last cum-rights trading day.

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香港交易及結算所有限公司 Hong Kong Exchanges and Clearing Limited For illustration purpose, depending on New World Development's closing price on 25 March 2014, the Exchange shall base on the above standard formula for rights issue generally to calculate and display the Adjusted Previous Closing Price on New World Development's AMS/3 stock page on 26 March 2014 as follows:-

CUM-RIGHTS	EX-RIGHTS
<u> </u>	Adjusted
Hardingtod Clasin - Dais	
<u>Unadjusted Closing Price</u>	Previous Closing Price
on 25 March 2014	on 26 March 2014
(HK\$)	(HK\$)
7.68000	7.310
7.69333	7.320
7.70667	7.330
7.72000	7.340
7.73333	7.350
7.74667	7.360
7.76000	7.370
7.77333	7.380
7.78667	7.390
7.80000	7.400
7.81333	7.410
7.82667	7.420
7.84000	7.430
7.85333	7.440
7.86667	7.450
7.88000	7.460
7.89333	7.470
7.90667	7.480
7.92000	7.490
7.93333	7.500
7.94667	7.510
7.96000	7.520
7.97333	7.530
7.98667	7.540
8.00000	7.550
8.01333	7.560
8.02667	7.570
8.04000	7.580
8.05333	7.590
8.06667	7.600

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