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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Tencent Holdings Limited (stock code 700) on AMS/3 for its 1-into-5 Share Subdivision on 15 May 2014

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Pursuant to the share subdivision timetable issued by Tencent Holdings Limited (“Tencent”), the share subdivision of 1 share of HK\$0.0001 each in Tencent into 5 subdivided shares of HK\$0.00002 each will become effective on 15 May 2014.

Amongst other terms and conditions, Tencent’s share subdivision is subject to the passing of relevant resolution(s) to approve the share subdivision at the Annual General Meeting to be held on 14 May 2014. Shareholders, investors and market participants should read the Tencent’s circulars and regulatory announcements in full including the terms and conditions of Tencent’s share subdivision in dealing with Tencent’s shares. If they are in doubt, they should consult their professional adviser(s).

Further, as an AMS/3 standard practice for share subdivision and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of Tencent’s AMS/3 temporary stock page (stock code: 2988) on 15 May 2014. Calculation of the Adjusted Previous Closing Price will be based on Tencent’s closing price on 14 May 2014 (i.e. the day immediately before the share subdivision becoming effective) and by using the following standard adjustment formula for share subdivision generally.

Adjustment Formula:

Adjusted Previous Closing Price

= Closing Price on the day immediately before Share Subdivision becoming effective x R

where:

R = Ratio of Share Subdivision, i.e. 1/5

.../2

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For illustration purpose, depending on Tencent's closing price on 14 May 2014, the Exchange shall base on the above standard formula for share subdivision generally to calculate and display the Adjusted Previous Closing Price on Tencent's AMS/3 temporary stock page on 15 May 2014 as follows:-

<u>BEFORE SHARE SUBDIVISION</u>	<u>AFTER SHARE SUBDIVISION</u>
<u>Unadjusted Closing Price on 14 May 2014</u>	<u>Adjusted Previous Closing Price on 15 May 2014</u>
(HK\$)	(HK\$)
508.000	101.600
508.500	101.700
509.000	101.800
509.500	101.900
510.000	102.000
510.500	102.100
511.000	102.200
511.500	102.300
512.000	102.400
512.500	102.500
513.000	102.600
513.500	102.700
514.000	102.800
514.500	102.900
515.000	103.000
515.500	103.100
516.000	103.200
516.500	103.300
517.000	103.400
517.500	103.500
518.000	103.600
518.500	103.700
519.000	103.800
519.500	103.900
520.000	104.000
520.500	104.100
521.000	104.200
521.500	104.300
522.000	104.400
522.500	104.500

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