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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Coolpad Group Limited (stock code 2369) on AMS/3 for its 1-for-1 Bonus Shares on Ex-Bonus Date, 27 May 2014

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Pursuant to the timetable issued by Coolpad Group Limited (“Coolpad”) for the bonus issue of shares, Coolpad’s shares (stock code: 2369) will be marked “ex-bonus issue” on 27 May 2014, the Ex-Bonus Date.

Amongst other terms and conditions, Coolpad’s bonus issue of shares (the “Bonus Issue”) is subject to the passing of relevant resolution(s) to approve the Bonus Issue (the “Resolution(s)”) at its Annual General Meeting to be held on 23 May 2014 (the “AGM”). Coolpad will make a further announcement containing the results of the Resolution(s) following the AGM. Shareholders, investors and market participants should read the Coolpad’s regulatory announcements and circulars in full including the terms and conditions of the Bonus Issue in dealing with Coolpad’s shares. If they are in doubt, they should consult their professional adviser(s).

Further, as an AMS/3 standard practice for ex-bonus issue and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of Coolpad’s AMS/3 stock page on 27 May 2014, the Ex-Bonus Date. The unadjusted previous closing price will instead be displayed in the free text field. Calculation of the Adjusted Previous Closing Price will be based on Coolpad’s closing price on 26 May 2014 (i.e. last cum-bonus trading day) and by using the following standard adjustment formula for bonus issue generally.

Adjustment Formula:

Adjusted Previous Closing Price
= (Closing Price on the last cum-bonus trading day x Y) ÷ (X + Y)

where:

X = Number of bonus shares a shareholder is expected to receive when he/she holds Y existing shares on the record date, i.e. 1 bonus share

Y = Number of existing shares a shareholder has to hold on the record date for entitling him/herself to X bonus shares, i.e. 1 share

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For illustration purpose, depending on Coolpad's closing price on 26 May 2014, the Exchange shall base on the above standard formula for bonus issue generally to calculate and display the Adjusted Previous Closing Price on Coolpad's AMS/3 stock page on 27 May 2014 as follows:-

<u>CUM-BONUS</u>	<u>EX-BONUS</u>
<u>Unadjusted Closing Price</u>	<u>Adjusted</u>
<u>on 26 May 2014</u>	<u>Previous Closing Price</u>
<u>(HK\$)</u>	<u>on 27 May 2014</u>
3.380	1.690
3.400	1.700
3.420	1.710
3.440	1.720
3.460	1.730
3.480	1.740
3.500	1.750
3.520	1.760
3.540	1.770
3.560	1.780
3.580	1.790
3.600	1.800
3.620	1.810
3.640	1.820
3.660	1.830
3.680	1.840
3.700	1.850
3.720	1.860
3.740	1.870
3.760	1.880
3.780	1.890
3.800	1.900
3.820	1.910
3.840	1.920
3.860	1.930
3.880	1.940
3.900	1.950
3.920	1.960
3.940	1.970
3.960	1.980

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