

香港聯合交易所有限公司
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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of DX.com Holdings Limited (stock code 8086) on AMS/3 for its 1-for-10 Open Offer on Ex-All Date, 4 June 2014

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Pursuant to the open offer timetable issued by DX.com Holdings Limited (“DX.com”), DX.com’s shares (stock code: 8086) will be marked “ex-open offer” on 4 June 2014, the Ex-All Date. Shareholders, investors and market participants should read the DX.com’s announcements and prospectus documents in full including the terms and conditions of the open offer of DX.com in dealing with DX.com’s shares. If they are in doubt, they should consult their professional adviser(s).

As an AMS/3 standard practice for ex-open offer (“Ex-All”) and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of DX.com’s AMS/3 stock page on 4 June 2014, the Ex-All Date. The unadjusted previous closing price will instead be displayed in the free text field. Calculation of the Adjusted Previous Closing Price will be based on DX.com’s closing price on 3 June 2014 (i.e. last cum-all trading day) and by using the following standard adjustment formula for open offer generally.

Adjustment Formula:

Adjusted Previous Closing Price

$$= [(Closing\ Price\ on\ the\ last\ cum\text{-}all\ trading\ day \times Y) + (S \times X)] \div (X + Y)$$

where:

S = Subscription price per offer share, i.e. HK\$0.10

X = Number of offer shares a shareholder is entitled to subscribe when he/she holds Y existing shares on the record date, i.e. 1 offer share

Y = Number of existing shares a shareholder has to hold on the record date for entitling him/herself to subscribe for X offer shares, i.e. 10 shares

Note: Price adjustment for open offer will not be made and the previous closing price will remain unchanged on ex-all date when the subscription price is higher than the closing price of the shares on the last cum-all trading day.

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For illustration purpose, depending on DX.com's closing price on 3 June 2014, the Exchange shall base on the above standard formula for open offer generally to calculate and display the Adjusted Previous Closing Price on DX.com's AMS/3 stock page on 4 June 2014 as follows:-

<u>CUM-ALL</u>	<u>EX-ALL</u>
<u>Unadjusted Closing Price</u>	<u>Adjusted</u>
<u>on 3 June 2014</u>	<u>Previous Closing Price</u>
(HK\$)	(HK\$)
0.1517	0.147
0.1528	0.148
0.1539	0.149
0.1550	0.150
0.1561	0.151
0.1572	0.152
0.1583	0.153
0.1594	0.154
0.1605	0.155
0.1616	0.156
0.1627	0.157
0.1638	0.158
0.1649	0.159
0.1660	0.160
0.1671	0.161
0.1682	0.162
0.1693	0.163
0.1704	0.164
0.1715	0.165
0.1726	0.166
0.1737	0.167
0.1748	0.168
0.1759	0.169
0.1770	0.170
0.1781	0.171
0.1792	0.172
0.1803	0.173
0.1814	0.174
0.1825	0.175
0.1836	0.176

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