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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Unity Investments Holdings Limited (stock code 913) on AMS/3 for its Bonus Issue of 4 bonus shares for 1 share on Ex-Bonus Date, 7 October 2014

Enquiry Tel : Mr. Eric Lam (Tel: 2840 3087) or Ms. Cynthia Chiu (Tel: 2840 3076)

Pursuant to the timetable issued by Unity Investments Holdings Limited (“Unity Investments”) for the bonus issue of shares (the “Bonus Issue”), Unity Investments’ shares (stock code: 913) will be marked “ex-bonus issue” on 7 October 2014, the Ex-Bonus Date. Shareholders, investors and market participants should read the Unity Investments’ regulatory announcements and circulars in full including the terms and conditions of the Bonus Issue in dealing with Unity Investments’ shares. If they are in doubt, they should consult their professional adviser(s).

As an AMS/3 standard practice for ex-bonus issue and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of Unity Investments’ AMS/3 stock page on 7 October 2014, the Ex-Bonus Date. The unadjusted previous closing price will instead be displayed in the free text field. Calculation of the Adjusted Previous Closing Price will be based on Unity Investments’ closing price on 6 October 2014 (i.e. last cum-bonus trading day) and by using the following standard adjustment formula for bonus issue generally.

Adjustment Formula:

Adjusted Previous Closing Price
= (Closing Price on the last cum-bonus trading day x Y) ÷ (X + Y)

where:

- X = Number of bonus shares a shareholder is expected to receive when he/she holds Y existing shares on the record date, i.e. 4 bonus shares
Y = Number of existing shares a shareholder has to hold on the record date for entitling him/herself to X bonus shares, i.e. 1 share

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For illustration purpose, depending on Unity Investments' closing price on 6 October 2014, the Exchange shall base on the above standard formula for bonus issue generally to calculate and display the Adjusted Previous Closing Price on Unity Investments' AMS/3 stock page on 7 October 2014 as follows:-

<u>CUM-BONUS</u>	<u>EX-BONUS</u>
<u>Unadjusted Closing Price</u>	<u>Adjusted</u>
<u>on 6 October 2014</u>	<u>Previous Closing Price</u>
<u>(HK\$)</u>	<u>on 7 October 2014</u>
0.500	0.100
0.505	0.101
0.510	0.102
0.515	0.103
0.520	0.104
0.525	0.105
0.530	0.106
0.535	0.107
0.540	0.108
0.545	0.109
0.550	0.110
0.555	0.111
0.560	0.112
0.565	0.113
0.570	0.114
0.575	0.115
0.580	0.116
0.585	0.117
0.590	0.118
0.595	0.119
0.600	0.120
0.605	0.121
0.610	0.122
0.615	0.123
0.620	0.124
0.625	0.125
0.630	0.126
0.635	0.127
0.640	0.128
0.645	0.129

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