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FOR REFERENCE ONLY

Subject : Display of Adjusted Previous Closing Price of Eagle Ride Investment Holdings Limited (stock code 901) on AMS/3 for its 1-into-8 Share Subdivision on 4 December 2014

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Pursuant to the share subdivision timetable issued by Eagle Ride Investment Holdings Limited (“Eagle Ride Investment”), the share subdivision of 1 share of HK\$0.10 each in Eagle Ride Investment into 8 subdivided shares of HK\$0.0125 each will become effective on 4 December 2014. Shareholders, investors and market participants should read the Eagle Ride Investment’s circulars and regulatory announcements in full including the terms and conditions of Eagle Ride Investment’s share subdivision in dealing with Eagle Ride Investment’s shares. If they are in doubt, they should consult their professional adviser(s).

As an AMS/3 standard practice for share subdivision and for reference only, an Adjusted Previous Closing Price will be displayed in the “PRV CLOSE” field of Eagle Ride Investment’s AMS/3 temporary stock page (stock code: 2907) on 4 December 2014. Calculation of the Adjusted Previous Closing Price will be based on Eagle Ride Investment’s closing price on 3 December 2014 (i.e. the day immediately before the share subdivision becoming effective) and by using the following standard adjustment formula for share subdivision generally.

Adjustment Formula:

Adjusted Previous Closing Price

= Closing Price on the day immediately before Share Subdivision becoming effective x R

where:

R = Ratio of Share Subdivision, i.e. 1/8

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For illustration purpose, depending on Eagle Ride Investment's closing price on 3 December 2014, the Exchange shall base on the above standard formula for share subdivision generally to calculate and display the Adjusted Previous Closing Price on Eagle Ride Investment's AMS/3 temporary stock page on 4 December 2014 as follows:-

<u>BEFORE SHARE SUBDIVISION</u>	<u>AFTER SHARE SUBDIVISION</u>
<u>Unadjusted Closing Price on 3 December 2014</u>	<u>Adjusted Previous Closing Price on 4 December 2014</u>
(HK\$)	(HK\$)
4.480	0.560
4.560	0.570
4.640	0.580
4.720	0.590
4.800	0.600
4.880	0.610
4.960	0.620
5.040	0.630
5.120	0.640
5.200	0.650
5.280	0.660
5.360	0.670
5.440	0.680
5.520	0.690
5.600	0.700
5.680	0.710
5.760	0.720
5.840	0.730
5.920	0.740
6.000	0.750
6.080	0.760
6.160	0.770
6.240	0.780
6.320	0.790
6.400	0.800
6.480	0.810
6.560	0.820
6.640	0.830
6.720	0.840
6.800	0.850

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