



香港交易所

香港交易所資訊服務有限公司

(香港交易及結算所有限公司全資附屬公司)

HKEX INFORMATION SERVICES LIMITED

(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

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By Email

To: Market Data Vendors

Mainland Market Data Promotional Programme for SEHK Exchange Participants

To support further business development of Exchange Participants of The Stock Exchange of Hong Kong Limited (“SEHK EPs”) in the Mainland China market, HKEX Information Services Limited (“HKEX-IS”) will launch a new [Mainland Market Data Promotional Programme for SEHK EPs](#) (“the Programme”) on 1 October 2021.

Under the Programme, each SEHK EP will be entitled to up to 300 free real-time streaming securities market data units on mobile applications for Mainland clients, for a continuous period of 12 months. This Programme is based on the existing [Marketing Programme for Mobile Application Service](#) for the Mainland China market and the SEHK EP will be eligible for the Programme subject to the following conditions:

- Free Units:** Each SEHK EP is entitled to up to 300 market data units on mobile applications with Continuous Access Level 2 securities market data for Mainland clients. Subscriber Units exceeding 300 are subject to regular Subscriber Fees under the Marketing Programme for Mobile Application Service.
- Reporting Requirement:** SEHK EPs are required to report all free or fee-liable Subscriber Units in the Monthly Subscriber Report, either directly to HKEX-IS under their own vendor license or through their designated market data vendor.
- Related Companies not Entitled:** Only SEHK EP company is entitled for the Free Units. The entitlement is not applicable for SEHK EPs’ related companies.
- In-house or Third Party Solution:** SEHK EPs may provide the mobile application service under its own vendor licence or through Third Party Mobile Application Service offered by market data vendors. [List of Vendors Providing Third Party Mobile Application Service](#) is available at HKEX website. Market data vendors who are interested in providing Third Party Mobile Application Service should submit [Service Application Form \(“Form A3”\)](#) to HKEX-IS for prior approval.
- Enrolment Period:** Enrolment will remain open until 31 March 2022. The Programme will end by no later than 31 March 2023.

The completed [Enrolment Form](#) should be submitted directly to HKEX-IS by SEHK EPs or via their designated market data vendors providing the Third Party Mobile Application Service.

Details with [Frequently Asked Questions](#) are available under the [Programme Corner](#) of HKEX website.

Should there be any questions, please send email to MarketData@hkex.com.hk.

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